

Issued by the Multiple District
Marketing and PR Team



PLANNING AHEAD...

... not only helps us get the most out of being a Lion, it helps us promote our organisation across the British Isles & Ireland.

LET'S SEE WHAT'S COMING...

Issue 2
July 2010



Where?

Edinburgh

When?

28th Sep.

to 3rd Oct.

Why not join us at the Lions Clubs International Board Meeting in the beautiful city of Edinburgh on 1st and 2nd October 2010?

1st October – join the Opening Board Meeting

2nd October – visit Festival Square to see all the Lions Projects stalls and attend the Host Evening at the Stewart's Melville College.

We still need volunteers to help as Airport Greeters, Hotel Information desk, Lions Awareness Event, Host Night and other duties. Further information and volunteer forms can be found on the Multiple District website www.lionsmd105.org, or LION magazine or by contacting mdhq@lions.org.uk

Lions Awareness Week – 9th to 17th October 2010

1. Look out for your **FREE** car sticker with the August edition of LION
2. All week, whenever possible, wear your Club shirt
3. Tell everyone you know that we have over 940 clubs, nearly 20,000 members and we are part of the world's largest service organisation with a worldwide network of 1.3 million Lions in over 200 countries.

What's In This Time?

International Board

They are the people who guide Lions worldwide.

We all have a rare chance to meet them face-to-face.

Lions Awareness Week

Something simple we ALL can do....

World Sight Day 2010

Last year saw Clubs act together for the first time.

Here's a suggested template for 2010.

Christmas Carols CD

No need for a PRS or PPL Licences

Specially recorded for Lions Clubs to use.

Looking Further Ahead

MD Convention 2011

Belfast 6-8 May

Seriously – you need to be booking rooms now. It's going to be special, to be sure!

By the way, the Lions Clubs diary is returning.

The 2011 diary will be available soon!

Look out for details on how to order YOUR copy.



LIONS WORLD SIGHT WEEKEND – 16th & 17th OCTOBER 2010

We are building on the success of last years World Sight Day to make this year even better! We had over 70 Clubs involved in the World Sight Day walk last year and we want to increase that number to over 100 Clubs. I am sure that we can do even better than that, can't we fellow Lions?

This year it is a PUB WALK, with a difference.

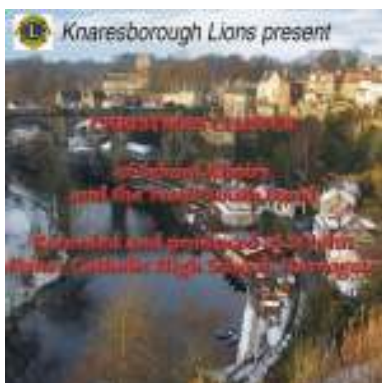
Talk to a local pub, preferably one that serves food, and get them on board – most love to do charity work and raise money for needy causes. Book either the Saturday (16th) or Sunday (17th) to get more people involved. Then plan a short circular walk from the pub – up to 1 mile. Get a local celebrity involved. Pair everyone up, one with a blindfold and the other as a guide and take a walk or ask people who have sight impairments, whether blind or partially blind. When you return to the Pub enjoy the company of everyone involved and share a well earned drink and meal. Enjoy a quiz or some pub games!

The pub can: Help sponsor the event; Run events during Lions Awareness Week for you; Run raffles during the week leading up to the walk; Provide advertising for the event for the weeks prior to it.

Lions get: Good publicity; Potential new members through socialising in the Pub; Raise funds for eye projects.

Most importantly get LIONS recognised across the British Isles and Ireland during that weekend for the wonderful work we do to improve sight across the world.

Further information, press releases and PR material will be posted on the MD website.



OUR CHRISTMAS CAROL CD

REQUIRES NO PRS OR PPL LICENCE

Because the songs are out of copyright and the school singing them have donated their services to Lions Clubs International, we have confirmation from both PRS and PPL that our CD can be played and broadcast from your Christmas Floats without requiring a licence.

Interested? Read on below.....

WHAT DO YOU GET AND HOW DO YOU GET ONE?

The Christmas CD features 14 tracks: O Come All Faithful; O Little Town of Bethlehem; Away in a Manger; Jingle Bells; While Shepherds Watch Their Flocks by Night; Gaudete; Hark the Herald Angels Sing; Infant Holy Infant Lowly; Silent Night; Ding Dong Merrily on High; Once in Royal David's City; See Amid the Winters Snow; O Little Town of Bethlehem (Acapella); and Rudolph the Red Nosed Reindeer

The CDs are £6 including and postage and packing.

Order your copy now from Lion Nigel Perry at Knaresborough Lions.

Telephone 07548 156065 or email nigelahperry@hotmail.com

And finally.... A BIG THANK YOU to the many, many, Clubs who helped our National Memorial Arboretum Project reach its target ☺

